

# Portsmouth Public Media

## Underwriter Levels

Underwriting is a donation towards programming (either a specific show or generalized) that comes with on-air recognition of the donor. A good fit for those looking to support PPMtv's mission and initiatives directly, who prefer exposure to our audience over having promo content created.

**All underwriters get listed on our website.**

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### Station Underwriters

*Some donors are interested in providing support to current programming, or simply providing general funds to the overall programming of the station: these are Station Underwriters. For their donation, Station Underwriters get their name and branding recognized during airing. "This program is brought to you by..."*

#### *AT THIS LEVEL*

- \$1,000 per year
- \$5,000 per year
- \$10,000 per year
- \$20,000 per year

#### *YOU GET*

- 1 show (3 airings a week)
- 2 shows (6 airings a week)
- 5 shows (15 airings a week)
- Every show (24 airings a week)

### Production Underwriter Levels

*Underwriters can select a particular show to fund the production of. Production Underwriters are funding the creation of new content, as outlined below. Production Underwriters are providing the funding for the creation of a new show of either their or another producers' design. Their name and branding is shown as the supporters for the given program during airtime.*

#### *AT THIS LEVEL*

- \$1,000 underwriting
- \$5,000 underwriting
- \$10,000 underwriting

#### *YOU GET*

- 1 20-30mins episode
- 6 20-30mins episodes
- 12 20-30mins episodes